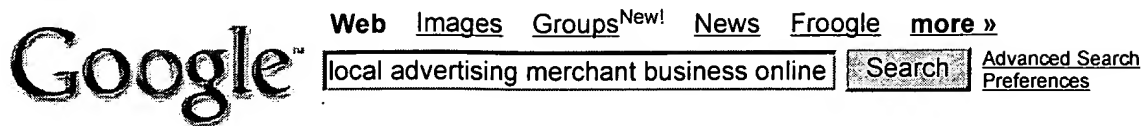


Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	0	online same business same merchant near7 (listing or advertising or directory)	USPAT	OR	ON	2004/12/26 18:06
L2	313	(online or web or internet) same ((business or merchant) near7 (listing or advertising or directory))	USPAT	OR	ON	2004/12/26 18:06
L3	92	2 and (local near8 (business or merchant or store or sale or customer))	USPAT	OR	ON	2004/12/26 18:07
L4	18	2 same (local near8 (business or merchant or store or sale or customer))	USPAT	OR	ON	2004/12/26 18:09
L5	49	3 and (local or geographic or gepgraphical) near7 (target or targeting or profil\$ or advertis\$)	USPAT	OR	ON	2004/12/26 18:10
L6	20	5 and (category)	USPAT	OR	ON	2004/12/26 18:10
L7	15	6 not 4	USPAT	OR	ON	2004/12/26 18:12
L8	39	5 and (user or consumer or customer) near10 (statistics or usage history)	USPAT	OR	ON	2004/12/26 18:13
L9	19	8 not 6 not 4	USPAT	OR	ON	2004/12/26 18:13

**Web**Results 1 - 10 of about **987,000** for **local advertising merchant business online**. (0.26 seconds)**GeoLocal.com: Bringing Small Local Business Online**

... Next Big Ring While the entire **online advertising** industry is ... we started a website

where **local merchants** could list ... into the inventory of your **local** stores to ...

www.geolocal.com/ - 58k - Dec 25, 2004 - [Cached](#) - [Similar pages](#)

Does Your Local Business Really Need A Web Site

... your **business**. **Local** search is bringing new customers to **local merchants**, freelancers, crafters and self-employed professionals. The prices for **online** ads are ...

www.chiff.com/a/web-site-sb.htm - 24k - [Cached](#) - [Similar pages](#)

Credit Card: Business, Web Hosting, Web Design, Merchant Service ...

Pointshop.com » Home of **Merchant** Solutions! ... solution designed for small and mid-sized

businesses. ... partners helping to drive traffic through **local advertising**. ...

www.onlinestore.pointshop.com/ - 17k - [Cached](#) - [Similar pages](#)

Local Advertising and Marketing, items 1 to 50

... Roughly 25 percent of **online** buyers seek **merchants** that are near their home or work

locations, and ... **Business** spending on **local online advertising** will grow ...

www.wilsonweb.com/cat/cat.cfm?page=1&subcat=mm_Local - 76k - [Cached](#) - [Similar pages](#)

Overview of Local Marketing, items 1 to 32

... **Local Merchants** Going **Online** Rely on Faith by Bob ... included) or non-existent. However,

local businesses do well with **online advertising** and promotion to the ...

www.wilsonweb.com/cat/cat.cfm?

page=1&subcat=lb_Overview - 69k - [Cached](#) - [Similar pages](#)

[[More results from www.wilsonweb.com](#)]

Promotion Tip: Searchers Are Going Local

... **local** Chamber of Commerce or other **merchant** organization to ... may also attract **local**

visitors with **local** news and weather feeds, classified ads, and bulletin ...

www.netmechanic.com/news/vol7/promo_no6.htm - 37k - [Cached](#) - [Similar pages](#)

Jupiter Research Market Opportunity Study—Local Search & Online ...

... performance-based **advertising** for **local merchants** and service ... When incorporated into **online** search engines and ... to connect with **advertising businesses** by phone. ...

www.ingenio.com/documents/corp/press/analysts/jupiterfeb2004/default.asp - 12k - Dec 26, 2004 -

Sponsored Links**Online Advertising**

Make more money from your website with Google **advertising** programs.

www.google.com/adsense

Online Merchant

Upgrade Your E-Commerce Website. Start Accepting Payments Today!

http://www.verisign.com

Local Online Advertising

Reach **local** customers **online**.

Search Engine & IYP Marketing

www.reachlocal.com

Local Online Advertising

Gain new **local** customers **online**.

It's quick, easy, & cost-effective.

www.localtising.com

online merchant - Free

Accept Instant Payments-5% CashBack

No Setup or Monthly Fees! - iKobo

www.merchant.iKobo.com

Small Business Marketing

Local Internet marketing made easy.

Gain new **local** customers today.

LocalLaunch.com

Newspaper ads wholesale

Advertise in **local** Papers 99¢ an Ad

Rarely above \$3.99 per Ad (Aff)

http://www.wholesaleadsecrets.com

Local Business Directory

Search for companies

in your area.

www.locald.com

[Cached](#) - [Similar pages](#)

Site Build It! -- Summary

... and I haven't even started **advertising**, sending out ... client base, whether clients are **local** (ex., magician ... of your own, simply choose **merchants** that complement ... buildit.sitesell.com/ - 101k - Dec 25, 2004 - [Cached](#) - [Similar pages](#)

Free Website Builder eCommerce Merchant Account Free Online Store ...

... if Newsweek would write about your **local** store opening ... that would be overwhelming for a small **business**. ... getting Lexus and other high-end marketer's **advertising**. ... www.easystorecreator.com/16-reasons.asp - 18k - [Cached](#) - [Similar pages](#)

Online Profile Design for Businesses, Stores, and Organizations ...

... **Local businesses** and organizations can buy banner **advertising** and get free "**merchant** profiles" on the Social Wave network. ... www.hyperlinked.com/socialwave.html - 10k - [Cached](#) - [Similar pages](#)

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